

Welcome to  
**SANTIHANS**

**Stand out in the  
digital world.**

2018



# The Welcome Project

**The Welcome Project is a small, scoped, collaborative project with the goal to establish a long-term, professional partnership. Work with us and make a difference in the digital world.**

Do you need an advanced web presence or other tailored communication solutions? Do you have high demands, want something appealing and fresh, but hesitate to work with an unfamiliar startup? We know the feeling - that's why we'd like to advocate our Welcome Project. It's an entry-level, mostly standalone, assignment with a limited scope, budget and timeline.

A Welcome Project could as well be a management task, whose result would be the blueprint for a larger project. The outcome may be the roadmap with a rough budget and resource calculation for a large-scale operation. Design drafts and app prototypes may be developed simultaneously.

## **Welcome Project Ideas**

- Logo or landing page drafts
- Business card, or other print assets
- Web application blueprint/wireframes
- Corporate identity review, creation of a style guide
- Workshop to develop your ideas

## Advantages

You get to know our company, our internal processes and our style with low risk and at a preferred rate. We therefore help you make a confident decision for possible future projects. In other words:

- Get inspired
- Gain confidence in capabilities and style
- Insights on budget and timeline expectations
- Additional cost savings on subsequent projects
- Outcome may be used without restrictions, e.g. shared with other partners

## Who we are

SANTiHANS is your next-level communications agency focusing on outstanding digital experiences. Our internal processes are heavily based of proven software development methodologies and best practices. You may expect:

- Agile, goal-oriented work methods
- 100% digital first
- Unique, minimalistic, outstanding design
- User-centered, purpose driven interfaces

## What we stand for

We believe in long-term professional partnerships where both parties *grow* together. SANTiHANS strives for excellence in all areas: Design, usability and code quality are equally important to us. We write and use open-source software whenever possible. Our guiding principles can be described as follows:

- Be a hero: Have character, courage, dignity and respect. Be honest, ethical and lead by example. Level up.
- Be a creator: Design with purpose, be reasonable, be creative, adapt and mind the details.
- Be a minimalist: Don't repeat yourself, use shortcuts, optimize, simplify, do less but better

## Contact Us

Get in touch and learn what we can do for you.



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SANTiHANS GmbH

Your next-level communications agency for tomorrow's digital experiences.

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## Disclaimer

Terms and Conditions: <https://www.santihans.com/terms>

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